

## 1994 SN/ SUPERMARKET NEWS SPECIAL FEATURE REPORT SCHEDULE

Effective 8/18/93

ISSUE	SHOWS	RETAIL	CENTER STORE	HOME & HEALTH	FRESH
<b>JANUARY</b>					
3 B			SUPERMARKET FROZEN	Pre-NWMA SHOW	JUICE/ PERISHABLES
			COFFEE/ GROCERY	GREETING CARDS/ GM	
10 A		CREDIT CARDS/ PRODUCTIVITY	SUPERMARKET PET CARE	SUPERMARKET PHARMACY	WINTER IMPORTS/ PRODUCE
			POPCORN/ GROCERY	ANALGESICS/ HBC	
17 B	FMI EXECUTIVE CONFERENCE 10-19 BOCA RATON, FL	SN GLOBAL	SUPERMARKET TOBACCO	KITCHEN GADGETS/ GM	PREPARED FOODS/ DELI
	NWMA 10-19 McCormick Center, Chicago, IL	TOP RETAILER/ WHOLESALER RANKING	CEREAL/ GROCERY		
	NATIONAL RETAIL FEDERATION 10-19 NY HILTON	LOSS PREVENTION SYSTEMS/ TECHNOLOGY			
24 A		REFRIGERANTS/ OPERATIONS	SUPERMARKET BABY	DIET AIDS/ HBC	BREADS/ BAKERY
			SOFT DRINKS/ GROCERY		2
31 B			SUPERMARKET FROZEN	BATTERIES/ GM	UFFVA SUPPLEMENT
			ETHNIC FOODS/ GROCERY	DEODORANTS/ HBC	
<b>FEBRUARY</b>					
7 A	AWMA (CANDY) 10-12 ORLANDO, FL		SUPERMARKET CANDY	LIGHT BULBS/ GM	SLICING MEATS & CHEESES/ DELI
	AMERICAN FROZEN FOOD INST. 11-10 ANAHEIM, CA		COOKING OIL/ GROCERY	FEMININE HYGIENE/ HBC	
14 B	UFFVA 12-15 SAN DIEGO, CA	LIGHTING FIXTURES/ OPERATIONS	SALSA/ GROCERY	SUPERMARKET PHARMACY	BANANAS/ PRODUCE
	NQA 13-16 ATLANTA, GA	INDEPENDENT PROFILE		ORAL CARE/ HBC	
21 A			SUPERMARKET BEVERAGE	SUPERMARKET VIDEO	PACKAGING/ BAKERY
			PAPER GOODS/ GROCERY	SLANK VIDEO & AUDIO TAPE/ GM	
28 B	FMI MARKET TECHNIQS 27-MARCH 1 TAMPA, FL	SUPERMARKET PRODUCTIVITY	COMMERCIAL BAKED GOODS/ GROCERY	HAIRCARE/ HBC	POULTRY/ PERISHABLES
<b>MARCH</b>					
7 A	NWDA (PHARMACY) CONF 8-10 ORLANDO, FL	INSTORE BANKING/ TECHNOLOGY	SUPERMARKET FROZEN	SUPERMARKET PHARMACY	BRANDED FOODS COURTS/ DELI
	NAWGA 8-9 WALT DISNEY, LAKE BUENA VISTA	WHOLESALER EXECUTIVE SURVEY	SUPERMARKET TOBACCO	NAILCARE/ HBC	
	FANCY FOOD SHOW 8-8 SAN FRANCISCO, CA				
14 B	AMPhA 15-23 SEATTLE, WA	FLOOR MAINTENANCE/ OPERATIONS	SALTY SNACKS/ GROCERY	AUTOMOTIVE SUPPLIES/ GM	LETTUCE/ PRODUCE
	BOSTON SEAFOOD SHOW 15-17 BOSTON, MA			ANTHITCH/ HBC	SEAFOOD/ PERI
21 A		TRANSPORTATION/ PRODUCTIVITY	PRIVATE LABEL/ GROCERY	SHAVING NEEDS/ HBC	RSA SUPPLEMENT
			SPICES/ GROCERY	PHOTO & FILM/ GM	
28 B		SN GLOBAL		SUPERMARKET VIDEO	CELERY/ PRODUCE
				LAWN & LEAF BAGS/ GM	
				FIRST AID PRODUCTS/ HBC	

2071250456

## 1994 SN/ SUPERMARKET NEWS SPECIAL FEATURE REPORT SCHEDULE

Effective 8/18/93

ISSUE	SHOWS	RETAIL	CENTER STORE	HOME & HEALTH	FRESH
APRIL					
4 A	RSA 9-12 ST. LOUIS, MO		SUPERMARKET FROZEN	DEODORANTS/ HBC	RSA PACESETTER AWARDS
	NEDDA 5-8 BOSTON, MA		POWDERED DRINKS/ GROCERY	LIGHT BULBS/ QM	PIZZA PROGRAMS/ DELI
11 B	WAFB 10-14 MARRIOTT DESERT SPRINGS, CA	PALLETS/ OPERATIONS	DETERGENTS/ GROCERY	COSMETICS/ HBC	
	FMV AMI MEAT CONFERENCE 10-12 ORLANDO, FL				
18 A	FMI PHARMACY SHOW 17-19 SAN FRANCISCO, CA	PRE-FMI SHOW ISSUE	SUPERMARKET CANDY	SUPERMARKET PHARMACY	BRANDED PRODUCE/ PRODUCE
	NACDS 22-27 THE BREAKERS, PALM BEACH, FL	SYSTEMS INTEGRATION/ TECHNOLOGY	CONDIMENTS/ GROCERY	CONDOMS/ HBC	POULTRY/ PERISHABLES
25 B	NAND EXPO 27-30 NASHVILLE, TN		SUPERMARKET BEVERAGE	SUNCARE/ HBC	
			PASTA & DINNER SAUCES/ GROCERY	GREETING CARDS/ QM	
MAY					
2 A	FMI 1-4 MCCORMICK CENTER, CHICAGO, IL	BUSINESS PROCESS REENGINEERING/ TECHNOLOGY	SUPERMARKET FROZEN	SUPERMARKET VIDEO	PRE-CUT PRODUCE/ PRODUCE
		ECR UPDATE	SUPERMARKET TOBACCO	ORAL CARE/ HBC	PREPARED FOODS/ DELI
9 B		WAREHOUSE DISTRIBUTION/ PRODUCTIVITY	SUPERMARKET BABY	LACTOSE SUPPLEMENTS/ HBC	CAKES/ BAKERY
16 A	QMD 20-25 MARRIOTT DESERT SPRINGS		CEREAL/ GROCERY	HAIRCARE/ HBC	BRANDED PREPARED FOODS/ DELI
	NRA 14-18 CHICAGO, IL			BACK TO SCHOOL/ QM	
	ID EXPO 17-19 CHICAGO, IL				
23 B		STORE DESIGN/ OPERATIONS	HOUSEHOLD CLEANERS/ GROCERY	SUPERMARKET PHARMACY	ECR SUPPLEMENT
				SKIN CARE/ HBC	
30 A	CIES JUNE 5-7 MADRID, SPAIN	SN GLOBAL	PRIVATE LABEL/ GROCERY	COUGH & COLD/ HBC	PEG-BACK MEAT/ PERISHABLES
	COGD 25-JUNE 1 TORONTO, CANADA		SALAD DRESSINGS/ GROCERY	TRAINING CARDS/ QM	
JUNE					
6 B	IDDA 5-7 BALTIMORE, MD		SUPERMARKET FROZEN	PREGNANCY TESTS/ HBC	PACKAGING/ BAKERY
	NRDA PROTECH (PHARMACY) 8-11 ORLANDO, FL		CAKE & COOKIE MIXES/ GROCERY	MAGAZINES/ QM	CHEESE/ DELI
13 A	GMA EXEC CONF 10-14 WHITE SULPHUR SPRINGS	EFFICIENT PROMOTIONS/ TECHNOLOGY	SUPERMARKET BEVERAGE	ANALGESICS/ HBC	PIZZA & PASTA/ PERISHABLES
	SUPERMARKET FLORAL 16-18 PHOENIX, AZ	MID YEAR REVIEW		FOOD STORAGE/ QM	FLORAL MERCHANDISING/ PRODUCE
20 B		PEST CONTROL/ OPERATIONS	SPECIALTY FOODS/ GROCERY	SUPERMARKET PHARMACY	SUMMER FRUIT & BERRIES/ PRODUCE
				ANTI-DIARRHEAL/ HBC	
27 A	NACDS 26-29 NEW ORLEANS, LA		SUPERMARKET PET CARE	TOP 10 HBC CATEGORIES	
	FMI PRODUCE 25-28 SANTA BARBARA, CA		KOSHER FOODS/ GROCERY	BATTERIES/ QM	

2071250457

## 1994 SN/ SUPERMARKET NEWS SPECIAL FEATURE REPORT SCHEDULE

Source: https://www.industrydocuments.ucsf.edu/docs/lffy0004

ISSUE	SHOWS	RETAIL	CENTER STORE	HOME & HEALTH	FRESH
4 B		LET TRUCKS & PALLET MOVERS/ OPERATIONS	PAPER GOODS/ GROCERY	ETHNIC PERSONAL CARE/ HBC	BREADS/ BAKERY
11 A	FANCY FOOD SHOW 10-13 JACOB JAVITS, NY	ELECTRONIC SHELF-LABELING/ TECHNOLOGY	SUPERMARKET FROZEN	SHAVING NEEDS/ HBC	SANDWICH PROGRAMS/ DELI
18 B		SN GLOBAL	SOUP/ GROCERY	SUPERMARKET PHARMACY	BAKARAS/ PRODUCE
25 A	USDA 24-27 LAS VEGAS, NV	CREDIT CARD/ PRODUCTIVITY	SUPERMARKET CANDY	SUPERMARKET VIDEO	MEAT/ PERISHABLES
	ARMMA 28-30 DENVER, CO		SUPERMARKET TOBACCO	CD'S & TAPES/ GM	
1 B	AUGUST		SUPERMARKET BABY	LIGHT BULBS/ GM	CATERING/ DELI
8 A		WAREHOUSING & DISTRIBUTION/ PRODUCTIVITY	SUPERMARKET FROZEN	INCONTINENCE/ HBC	EQUIPMENTS/ BAKERY
15 B	MACOS SHOW 10 TO BE DETERMINED	DEBIT AND CREDIT CARDS/ TECHNOLOGY	SPICES & FLAVORINGS/ GROCERY	SUPERMARKET PHARMACY	DAIRY CASE/ PERISHABLES
22 A		LIGHTING MAINTENANCE/ OPERATIONS	SUPERMARKET BEVERAGE	COSMETICS/ HBC	DRIED FRUIT & NUTS/ PRODUCE
29 B			SUGAR & SWEETENERS/ GROCERY	COUGH & COLD/ HBC	
	SEPTEMBER		SOAP/ GROCERY		
5 A	OMD 9-14 MARINOTT MARCO ISLAND, FL	REFRIGERANTS/ OPERATIONS	SUPERMARKET FROZEN	SUPERMARKET VIDEO	MES/ BAKERY
12 B	KAWGA 11-14 BROADMOR, COLORADO SPRINGS	EFFICIENT STORE ASSORTMENT/ TECHNOLOGY	SUPERMARKET CANDY	PH-FMI GM/HBC SHOW	PREPARED FOODS/ DELI
	FMI FOODSERVICE CONFERENCE 17-20 ROCHESTER, NY		SUPERMARKET TOBACCO	GREETING CARDS/ GM	
19 A	FMI INFORMATION SYSTEMS CONF 18-21 SCOTTSDALE, AZ	CHANNEL PRODUCTIVITY	SALTY SNACKS/ GROCERY	SUPERMARKET PHARMACY	AUTUMN PRODUCE/ PRODUCE
	QCA 17-19 ANAHEIM, CA				
	EMBA 21-23 HOUSTON, TX		HOUSEHOLD CLEANERS/ GROCERY	HAIRCARE/ HBC	
26 B	AUSTRIA SUPERMARKET INST OCT 2-5 SYDNEY		SUPERMARKET PET CARE	ORAL CARE/ HBC	PIZZA & PASTA/ PERISHABLES
			PAPER GOODS/ GROCERY	TRADING CARDS/ GM	
				VIDEO SPECIAL REPORT/ GM	

2071250458

Effective 8/18/93

## 1994 SN/ SUPERMARKET NEWS SPECIAL FEATURE REPORT SCHEDULE

Effective 8/18/93

ISSUE	SHOWS	RETAIL	CENTER STORE	HOME & HEALTH	FRESH
<b>OCTOBER</b>					
3 A		TRANSPORTATION/ PRODUCTIVITY	SUPERMARKET FROZEN	NAILCARE/ HBC	PRE-PACKAGED MEAT/ PERISHABLES
			COOKING OIL/ GROCERY	MAGAZINES/ QM	
10 B	NATIONAL FROZEN FOOD ASSOC 9-12 ORLANDO, FL		PASTA & DINNER SAUCES/ GROCERY	SKINCARE/ HBC	PMA SUPPLEMENT
	FMI QM/HBC 9-12 ST. LOUIS, MO				FROZEN BAKERY/ BAKERY
	FMI SEAFOOD CONFERENCE 9-11 CHICAGO				
17 A	NACS 16-18 NEW ORLEANS, LA		SUPERMARKET CANDY	SUPERMARKET PHARMACY	
	NARD CONV 16-20 BOSTON, MA		SUPERMARKET TOBACCO	PHOTO & FILM/ QM	
	SIAL 23-27 PARIS, FRANCE				
24 B	PMA 22-24 SAN ANTONIO, TX	PALLETS/ OPERATIONS	COOKIES & CRACKERS/ GROCERY	FOOT CARE PRODUCTS/ HBC	PMA FEATURE: PRODUCE MERCHANDISING
	NAWGA PRODUCTIVITY 22-26 MEMPHIS, TN	COMPUTERIZED DIRECT STORE DELIVERY/ TECHNOLOGY			SELF SERVICE/ DELI
	NASM 27-30 PALM SPRINGS, CA				
31 A			SUPERMARKET BEVERAGE	CONTACT LENS CARE/ HBC	
			Pre-PMA SHOW		
<b>NOVEMBER</b>					
7 B			SUPERMARKET FROZEN	BOOKS/ QM	HOLIDAY MERCHANDISING/ BAKERY
			DETERGENTS/ GROCERY		
14 A	PLMA 14-17 ROSEMONT CONV CTR CHICAGO, IL	BACK ROOM EQUIPMENT/ OPERATIONS	SUPERMART BABY	VITAMINS/ HBC	SEAFOOD/ PERISHABLES
			PRIVATE LABEL/ GROCERY		
21 B				SUPERMARKET PHARMACY	GIFT BASKETS & BOXES/ PRODUCE
				ANALGESICS/ HBC	
28 A	NFSA DEC 2-6 SAN FRANCISCO, CA	BROKERS AND ECR/ TECHNOLOGY	SUPERMARKET PET CARE		HOLIDAY MERCHANDISING/ DELI
<b>DECEMBER</b>					
5 B	SHOPA 7-10 NEW ORLEANS, LA		SUPERMARKET FROZEN	BACK TO SCHOOL/ QM	POULTRY/ PERISHABLES
			MACARONI & PASTA/ GROCERY		
12 A		TIRES/ OPERATIONS	SUPERMARKET BEVERAGE	CONDOMS/ QM	CITRUS/ PRODUCE
19 B			CANNED FOODS/ GROCERY	SUPERMARKET PHARMACY	MUFFINS/ BAKERY
26 A		YEAR IN REVIEW LEADING EDGE/ TECHNOLOGY	YEAR IN REVIEW	YEAR IN REVIEW	YEAR IN REVIEW

2071250459